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iDoo invests €211,000 in Eximia



iDoo ICT Investments, investment holding company specialized in seed and early stage investments in innovative companies operating in the Digital Media and ICT space, has been represented by LCAngel investor in the sector, announced yesterday has signed a capital increase of **€ 211,000** in **Eximia**, a company founded in 2003 that provides products, develops applications and solutions based on RFID technology.



The investment includes a first tranche of **€ 100,000** from **iDoo** that was paid on the signing of the agreement and a second tranche of **€ 111,000** that will be paid by December this year. As part of the agreement is the divesture of to **Pixope**, a suite featuring the realization of 3D modules for advanced training of field operators and maintenance personnel in oil-related industries, to **Eximia**, which will develop through its subsidiary **Virthualis**, a company involved in the creation of patents and the development of advanced engineering technologies in the field of safety, training and maintenance of industrial plants.

Eximia provides services and solutions based on RFID architectures for companies that need a more efficient management of security systems, anti-counterfeiting, supply chain, payments/transactions, asset control, access control and tracking of goods, vehicles and people. RFID technology and applications are now ripe for applications that provide a return on investment very quickly. New products, ever more efficient and competitive, are constantly developed and made available with a very high frequency allowing the design and construction of more efficient solutions. In particular, thanks to this agreement, the goal of **Eximia** is to make use of the experience in the **oil & gas sector** of the **Vannucci family**, which controls **iDoo** to continue the growth program of nationally and

internationally, increasing turnover, profitability and the number of customers.

iDooo ICT Investments, a company controlled by the Vannucci family, has been investing since its foundation in the digital space. Working with high profile financial partners with a solid track record, the company draws on the advice of venture capital funds for the selection of proposals in which it makes co-investments in target companies. The objective is to support the development of entrepreneurial companies in the start-up and early-stage phase by providing financial resources and managerial expertise, with a "hands-on" approach on direct investment. Forty years of experience in the Oil & Gas industry have allowed **iDooo** to consolidate a network of contacts with main Italian and foreign top managers.

Eximia Eximia RFID is a company founded in 2003 that provides products, develops applications and solutions based on RFID technology, with end-to-end approach. The distinctive competencies of Eximia concern products, design know-how design, the made experiences and the vast and thorough knowledge of RFID products currently available and under development in the world market. Eximia provides services and solutions based on RFID architectures for companies that require management more efficient security systems as well as systems of anti-counterfeiting, supply chain, payments/transactions, asset control, access control and tracking of goods, vehicles and people. Eximia has established partnerships with leading companies in the research and manufacture of RFID technology in the world.

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